## giving back

NTERIOR DESIGNER SOPHIE AZOUAOU OF SOPHISTICATE INTERIORS MADE CHRISTMAS MERRY FOR TWO HOME-LESS DADS AND THEIR SONS IN SAN FRANCISCO. Sophie, an interior designer, color specialist and ASP, most generously gave her time, financial resources and creative talent by furnishing and decorating apartments for Citiwatch, a collaboration with Benefit Magazine and CityApartments. The groups gift apartment units to homeless and ill singles and families for \$1 per year. With heartfelt dedication, Sophie donated design talent, bunk beds, area rugs,

dressers, night stands, appliances and bedding. Her enthusiasm for, and commitment to, the project also inspired six showrooms at the San Francisco Mart to contribute home furnishings and accessories that helped these families feel at home. The following showrooms deserve commendation for their donations: Alchemy at Home/One Coast - Capel Rugs - New Century Picture - Ochi & Co. - Stylus -Wanda Spangenberg Associates. For more information on the project, contact Sophie at Sophie@SophisticateInteriors.com, or visit www.sophisticateinteriors.com.



From left: Sophie Azouaou with little Elli and John Jessica Aguirre - reporter, ABC Channel 7. Tim Gaskin - Editor in chief, Benefit Magzine

## SAN FRANCISCO MART





The HOLIDAY OPEN HOUSE was held on December 21 and coincided with EXTENDED HOURS. Laura Klipfel and Kathy Zurr (2) (left to right) were amongst the attendees who enjoyed the holiday break at the SF Mart.









All show attendees were entered into a daily drawing for dinner at nearby restaurants. Winners included Michelle Hamilton (3) of Hamilton House, Folsom, pictured with Buyer Services Manager, Tina Starnes. Show seminars included a panel discussion on marketing to gay consumers. **Ken Boyd (4)** moderated the panel which included **Kevin** Goebel (5) and John D'Alessandro.





















STUDENT CAREER FORUM Rita Boyd (6) of Palo Alto and Lauren Hoobler (7) of Modesto were amongst the hundreds of students who attended the STUDENT CAREER FORUM. The annual event, once again hosted by the SF Mart, was held on March 2 & 3, 2007.





