

High Rise Living at its Best

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Community educational gathering is fast becoming part of the world of the high end High Rise living. Many High Rises now offer book clubs, cooking and wine classes so residents meet their neighbors, yet educate themselves and keep up with the latest styles and newest trends. This is a unique concept found only in the new emerging High Rise living.

The luxurious Millenium towers offer “La Vie” a unique collection of activities for the residents living there. One Rincon Hill, The Infiniti Towers, The Soma Grand to name a few offer many such activities, events, film screenings and programs designed to entertain their residents and add interest to community living. In keeping with this trend, the newest addition was created by [Sophie Azouaou, owner of Sophisticate Interiors](#). Sophie, founder of the “High Rise Design On A Budget,” now offers High Rise Interior Design Clubs through out the city of San Francisco.

Each session covers a topic from general design tips, to specifics on the Dos and Don’ts in small space planning, or easing the window covering selection process to list a few. “We take field trips, where we point to residents what they can do or have done in their condos. We show them the finishes that work for them and the final results on units we have designed in their buildings. We also take them to showrooms at the San Francisco Design Center, so they can see the design trends and what works for them”, says Sophie.

Art Galleries such as **Bond Latin, Micaëla Gallery**, bring special art as well for all to see, and we introduce new artists.

The clubs are about sharing ideas, entertaining and educating. Residents have fun and bring friends. Session usually end with a final round of questions and answers.

“We have sponsors who give away samples and treats such as high end organic beauty products **suki clinical proven solutions, Vaska, Earth Friendly Products, Living Tree Community Foods, Vital Choice, Shear Miracle Organic Salon Products by Robyn** and many more. To top it off we form partnerships and offer promotional club advantages”, adds Sophie.

Design showrooms get involved as well, such as **Ochi and Company, DJ Melher, McGary and Co** who bring complimentary raffle prizes, and it is way for them to introduce new products and accessories. “It is all free”! ends Azouaou.

All in all, this new concept is fun, attendees enjoy themselves, and it brings an incentive to High Rise community living.

The design club series is snowballing, High Rise residents are asking for more and are even suggesting topics they wish to have covered. Sophie who works hard to organize it all, is delighted with its success.

More Information: www.sophisticateinteriors.com

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